

What is Leadership?

Leadership is the influence of others in a productive, vision-driven direction through the example, conviction and character of a leader.

- Chris Brady and Orrin Woodward

Whether in a corporate setting, a small business environment, a volunteer organization, or in the home, improving our leadership abilities is key to unleashing the potential hidden within each of us. Helping to guide others through the same process is the secret to collective greatness and organizational victories.

The quality of leadership, more than any other single factor, determines the success or failure of an organization.

-Fred Fiedler & Martin Chemers

Why Leadership?

- Enhanced profits
- Increased effectiveness
- Boosted morale
- Improved innovation
- Better decision-making
- Increased teamwork

As the environment for business gets more competitive, a company can gain an advantage through better management of its human capital. Leadership is the conduit through which human capital is mobilized.

Organizations measure what is important—profit, productivity, and return on investment. Yet, while most organizations realize the importance of human capital management, they fail to understand, measure, and improve its effectiveness.

A true leader inspires others to lead themselves.

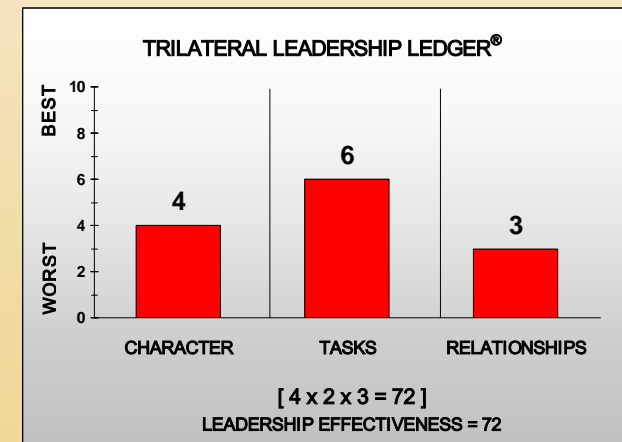
- Ari D. Kaplan

How Can I Develop Leadership?

Leadership Development Group™ offers a dynamic, consistent and measurable approach to improving leadership ability through an easy to follow, carefully designed course of self-directed study, interaction, and self-assessment.

The topics covered in the initial phase take the participants up a staircase of development, beginning at the foundational level and progressing up through various leadership skills.

Participants then use the Trilateral Leadership Ledger® self-assessment to measure and chart their progress.



A Leadership Drought?

We are smack dab in the middle of a leadership drought, and this dearth of qualified leaders is wreaking havoc on business.

Lack of leadership results in disgruntled customers, rising costs, lost profits, and thwarted growth.

Seventy percent of companies report moderate to major leadership shortages.

-CLO Magazine

A business short on capital can borrow money and one with poor location can move. But a business short on leadership has little chance of survival.

- Warren Bennis

Every business needs a leadership development system.

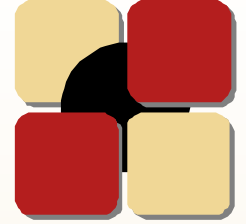
-Jack Welch

- Is your current leadership development program effective?
- Would your company benefit from an on-going, interactive leadership development program?



Donald E Freeze

248.249.2283
4250 Elizabeth Lane, Suite 101
Commerce Twp., MI 48390
dfreeze@ldrdevgrp.com
www.ldrdevgrp.com



Leadership
Development Group, LLC

For Continuous Leadership Development

Sooner or later, we are all called upon to lead. When that time comes, will you be ready?